

PromoSign

Modular price cassette for professional price marking in-store



In a competitive retail environment, speed is required. The flexibility to adjust prices and introduce promotions in-store is a key factor for success. In turn, consumers demand clear and attractive price marking to help them make their choices. Checkpoint® offers a wide range of solutions for professional display.

PRODUCT HIGHLIGHTS

- Durable, cost-effective price marking solution
- Wide range of standard cassette sizes and designs
- Your specific character set and design on request
- Modular system for flexible content changes
- Simple to handle and easy to install

Merchandising Solutions

METO[®]
Quality comes First

PromoSign



PromoSign from Checkpoint meets all current legal requirements for food.

PROMOSIGN SPECIFICATIONS

PromoSign price cassettes from Checkpoint offer a smart and convenient price marking system for fresh produce, delicatessen and service counters.

The modular design of the system ensures easy handling: price and text changes can be made quickly at any time.

PromoSign is also easily adaptable for dual pricing, such as the display of a unit price. Mutually compatible modules allow the cassettes to be adapted and extended to your needs.



Changing products and prices is simple: just pull out the slider ...



... insert the new text label, ...



... change the prices as required and push the slider back in. Finished!

Prices, product description and information are clear and easily legible.

Prices and products can be changed quickly and easily with the amazingly simple PromoSign system!



PromoSign price displays: price marking with flair



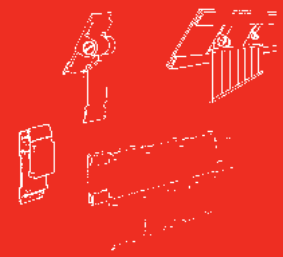
PromoSign price cassettes: amazingly practical and flexible



Electronic price marking



PromoLabel: smart appearance and simple to use



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